

William A. Ackman, Pershing Square Capital Management,
Joseph S. Steinberg, Leucadia National Corporation,
and

The Center for Jewish History present

THE HISTORY OF JEWISH INVOLVEMENT IN BUSINESS AND FINANCE

*A Special Evening for Hedge Fund Managers,
Investors & Service Providers*

Wednesday, November 15, 2006



WILLIAM A. ACKMAN, Pershing Square Capital Management
and

JOSEPH S. STEINBERG, Leucadia National Corporation

invite you to join them for

THE HISTORY OF JEWISH INVOLVEMENT
IN BUSINESS AND FINANCE

A Special Evening for Hedge Fund Managers,
Investors & Service Providers

Wednesday, November 15, 2006

at the
Center for Jewish History
15 West 16th Street
New York, NY 10010

Keynote by Tal Ben-Shahar, Harvard University

Couvert: \$2,000 per person

Dietary Laws Strictly Observed
Business Attire

Cocktails: 6 pm / Keynote: 7 pm / Dinner & Breakout Sessions: 8 pm

TAL BEN-SHAHAR

Tal Ben-Shahar has repeatedly won acclaim at Harvard University, teaching the most popular courses, often with standing room only, on “Positive Psychology” and on “The Psychology of Leadership.” He is author of *The Question of Happiness: On Finding Meaning, Pleasure, and the Ultimate Currency*, and currently is on sabbatical writing a new book, *The Permission to Be Human*. He regularly teaches business leaders and students how to lead happy lives with his six-step protocol for happiness. Ben-Shahar focuses on simplification and positive thinking, and calls for a “happiness revolution.” He obtained his Ph.D. in Organizational Behavior and B.A. in Philosophy and Psychology from Harvard University.

BREAKOUT SESSIONS

Trailblazers of Capitalism: Jews and Commerce in a Global Perspective

presented by Derek Penslar, University of Toronto

Show Me the Money: American Jews and the Pursuit of Material Success

presented by Jenna Weissman-Joselit, Princeton University

The Almighty Dollar: American Jews and their Overseas Philanthropy

presented by Rebecca Kobrin, Columbia University

Jewish Music Entrepreneurs: The Business of Rock and Roll

presented by Jonathan Karp, Binghamton University–SUNY

What’s Funny about Jews and Money?

presented by Eddy Portnoy, Ph.D. Candidate at the Jewish Theological Seminary and former CJH Fellow

Oscar Solomon Straus & the Straus Family: Exploring a Family Dynasty

presented by Oscar S. Schafer, O.S.S. Capital Management

Visit www.hedgefund.cjh.org to register for the evening and read detailed descriptions of the breakout sessions, presenters and the participants.

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An affiliate of the Smithsonian Institution, the Center for Jewish History is home to the American Jewish Historical Society, the American Sephardi Federation, the Leo Baeck Institute, Yeshiva University Museum, and the YIVO Institute for Jewish Research.

Before becoming part of the Center, all five partners were long-established and highly respected individually for their vast contributions to the preservation and presentation of specific aspects of Jewish history and culture. Together they provide a combined resource and a synergy never before available to scholars, art enthusiasts, genealogists, and many other visitors interested in delving into the Jewish experience, Jewish achievements, and Jewish identity.

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R.S.V.P.

Yes, I/we will be delighted to reserve a ticket at the following level:

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| <input type="checkbox"/> Participant (Individual) \$2,000 | <input type="checkbox"/> Sponsor (Individual or Couple) \$5,000 |
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Please reserve a seat for me in the Following Breakout Session*

1st Choice _____

2nd Choice _____

No, I am unable to attend, but would like to support the Center for Jewish History.

Enclosed is my check for \$_____.

* Seating in each session is limited to thirty participants. Please respond quickly to get your first choice.

Name as you would like to be listed in the evening's program:

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For further information, visit www.hedgefund.cjh.org or contact Rebecca Simson at 212.294.8310 or rsimson@cjh.org